



Palliative Care Research Tracker All Island (ROI & NI Combined) (July 2023 Version 1.2)



All Ireland Institute of
Hospice and Palliative Care



Palliative Care Research Tracker - (ROI & NI)

OMNIBUS METHODOLOGY



Palliative Care Research Study 2023

Island of Ireland Study conducted as part of the iReach Consumer Decisions Omnibus(ROI) and Standalone Survey (NI)



All Island Consumer Research Project

Conducted by iReach Insights for All Ireland Institute of Hospice and Palliative Care (AIHCP).

iReach Consumer Omnibus Survey

Combined fieldwork undertaken from 20st to 28th of July 2023



Mi Pro Survey Software

iReach utilises leading market research solution for all aspects of survey project management: sampling, design, data collection, and tabulation

Consumer Decisions Research Panel

Consumer Research Study conducted on the island of Ireland
Sample Size = 1,502 Respondents
1,002 in ROI and 500 in NI



iReach Consumer Decisions Panel

iReach uses proprietary research panels across consumer and business groups, built on a nationally representative models in NI and ROI

Confidence Level

The iReach Consumer Decisions Omnibus delivers a high-level of statistical accuracy. Delivering a sample size of over 1,500 interviews, this provides a confidence level of + or – 2.0% at a 95% confidence interval.



Palliative Care Research Tracker - (ROI & NI)

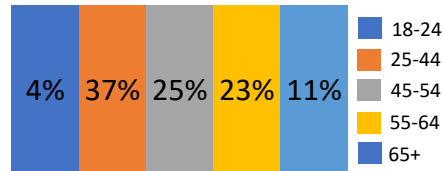
OMNIBUS DEMOGRAPHICS



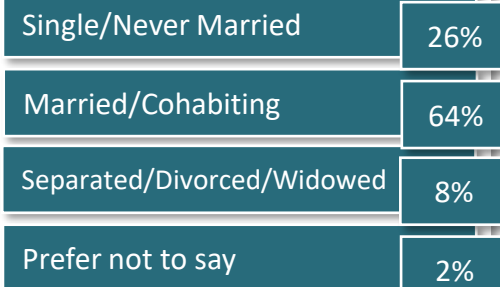
Gender



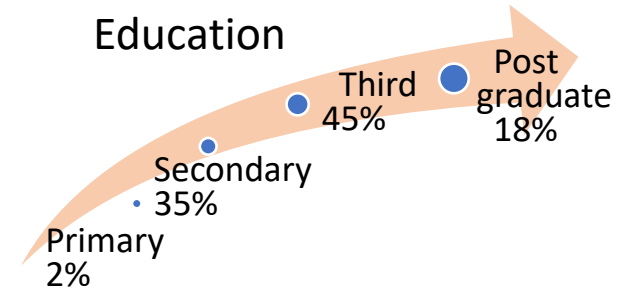
Age of respondents



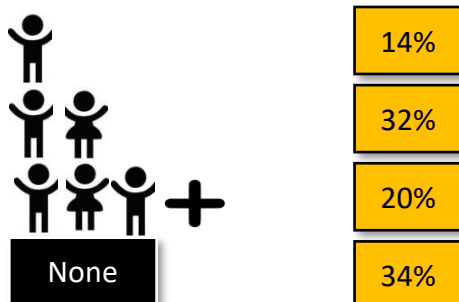
Marital Status



Education



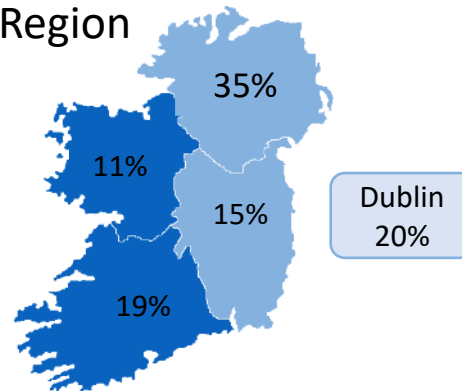
Children at Home



Household Income

< €19,999	15%
€20K - €39,999	26%
€40K - €59,999	20%
€60K - €79,999	11%
€80K+	14%
Prefer not to say	13%
Don't know	1%

Region



Occupation

High managerial, admin, professional	7%
Intermediate managerial, admin, professional	12%
Supervisor, Jr managerial, admin, professional	30%
Manual worker (skilled, non-skilled)	15%
Self Employed	3%
Casual Worker – Not Permanent Employment	2%
Homemaker	7%
Unemployed	8%
Student	4%
Retired (on state, private pension)	11%
Full Time Carer	1%



Palliative Care Research Tracker – (ROI & NI)

EXECUTIVE SUMMARY



OVERVIEW

iReach Insights conducted this research on behalf of the All Ireland Institute of Hospice and Palliative Care (AIHCP), tracking the thoughts of Palliative Care in ROI and NI. The research was conducted in ROI and NI and received 1,502 responses combined. The research report provides insights into how comfortable adults in ROI and NI are with discussing Palliative Care and its benefits.

KEY POINTS

Thoughts on Palliative Care



- 1 in 2 adults agree that if a person is receiving palliative care, it means they are in the last days or weeks of their life.
- 40% of adults prefer not to think about palliative care.

Diagnosing Life Limiting Illness



- Over 2 in 3 adults think that palliative care may be suitable for a number of years. 72% of adults from ROI agree and 65% of adults from NI agree.
- The majority (73%) of adults think that palliative care should be considered as early as possible when diagnosed with a life limiting illness.

Benefits of Palliative Care



- 81% of adults think palliative care is beneficial for anyone with a life limiting illness.
- 77% of adults agree that palliative care, cares for all aspects of the person physical, social, emotional, and spiritual.

Age Suitable for Palliative Care



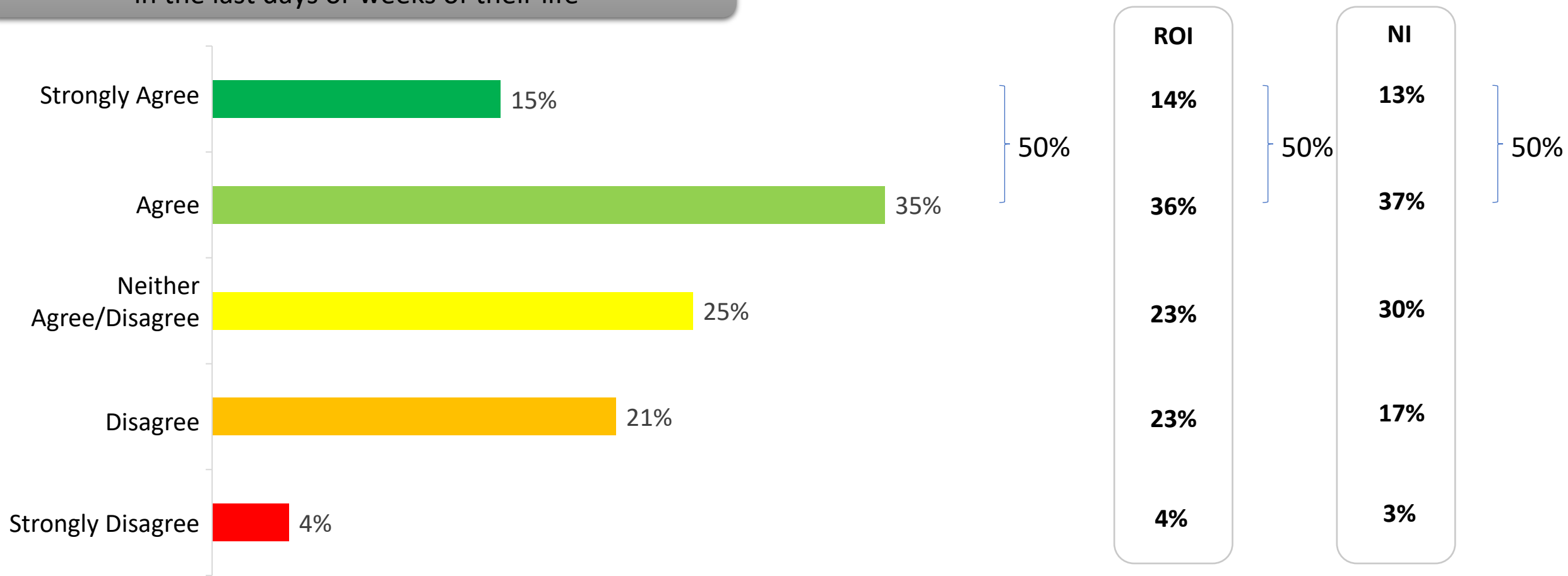
- 82% of all adults think palliative care is suitable for people of any age. 84% of adults from ROI agree and 78% of adults from NI agree.
- The majority (77%) of adults agree that palliative care supports family, friends and carers

Palliative Care: ROI & NI combined

1 in 2 adults agree that if a person is receiving palliative care, it means they are in the last days or weeks of their life. 50% of adults from Republic of Ireland (ROI) and Northern Ireland (NI) agree.



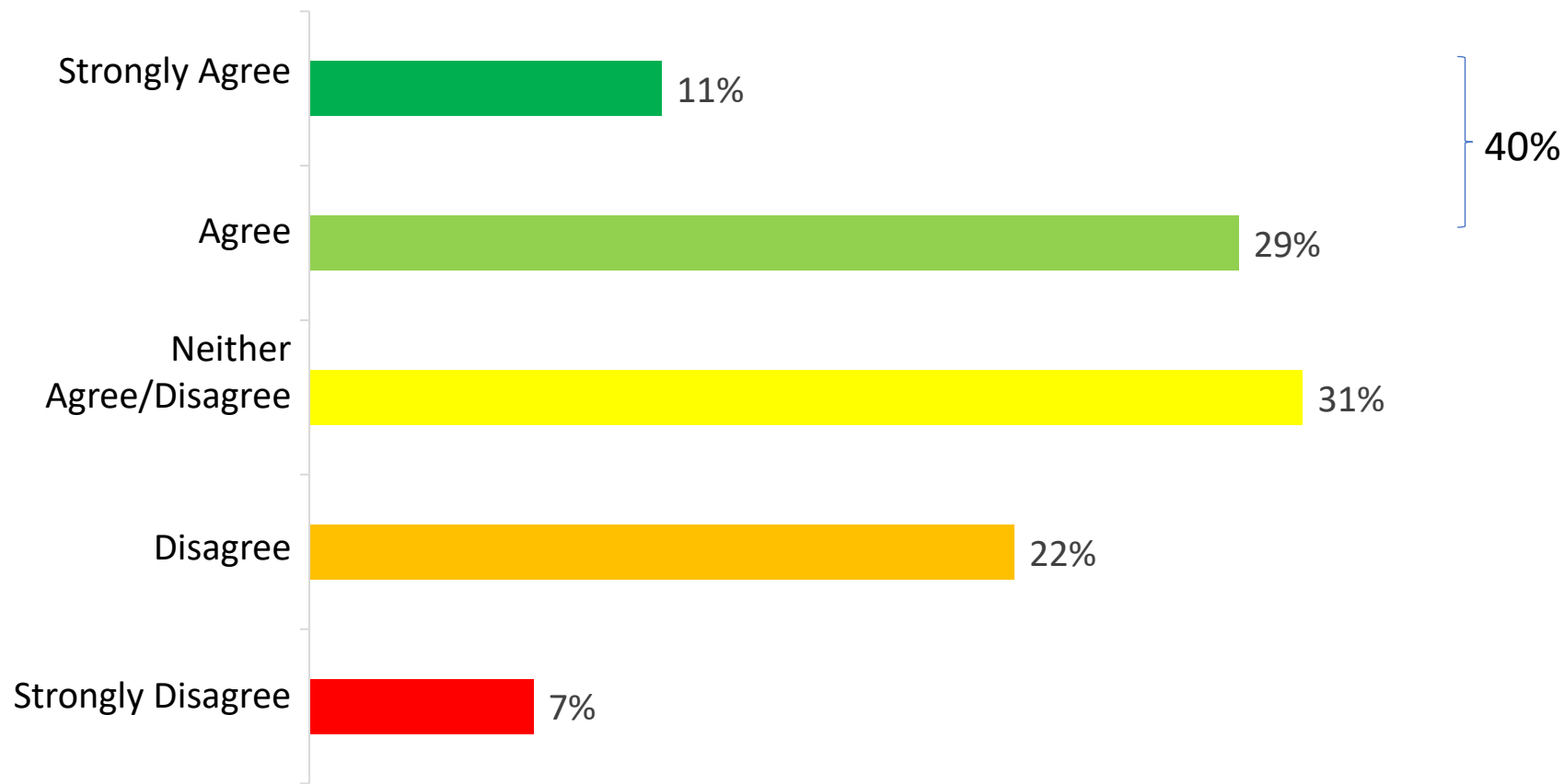
'If a person is receiving palliative care, it means they are in the last days or weeks of their life'



40% of adults prefer not to think about palliative care.



'I prefer not to think or talk about palliative care'



ROI
12%
28%
32%
21%
7%

40%

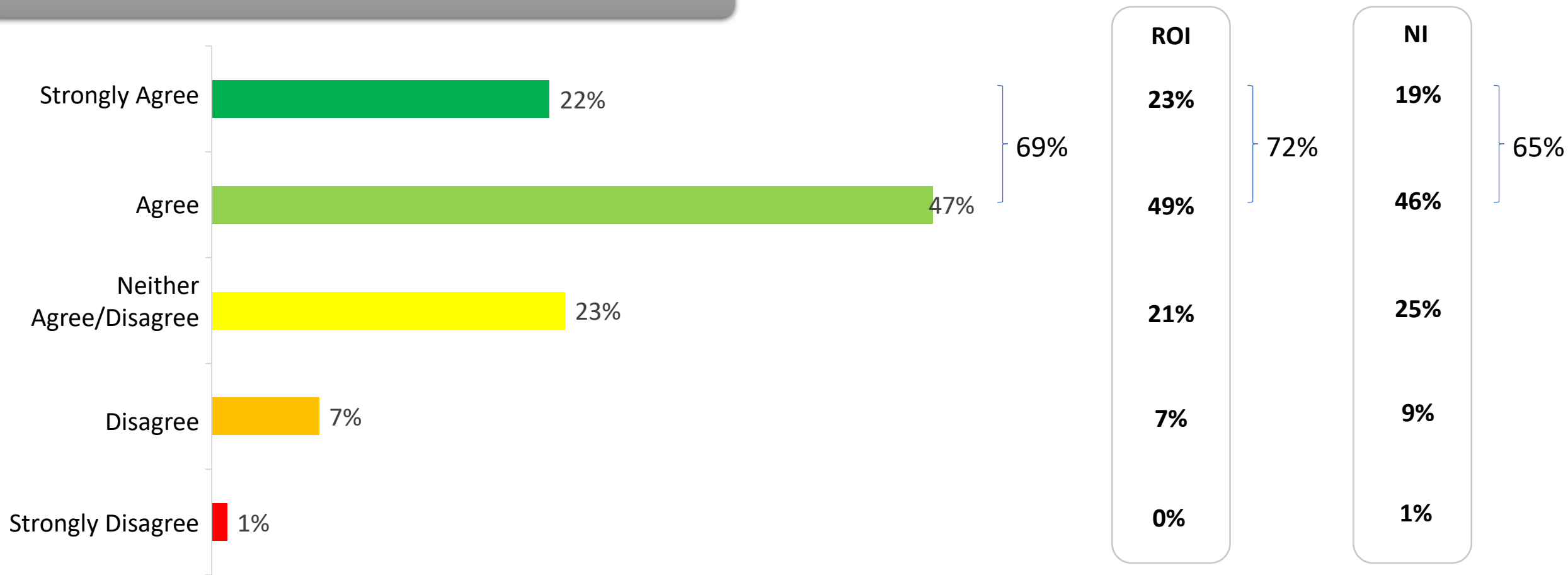
NI
10%
30%
30%
23%
7%

40%

Over 2 in 3 adults think that palliative care may be suitable for a number of years. 72% of adults from ROI agree and 65% of adults from NI agree.



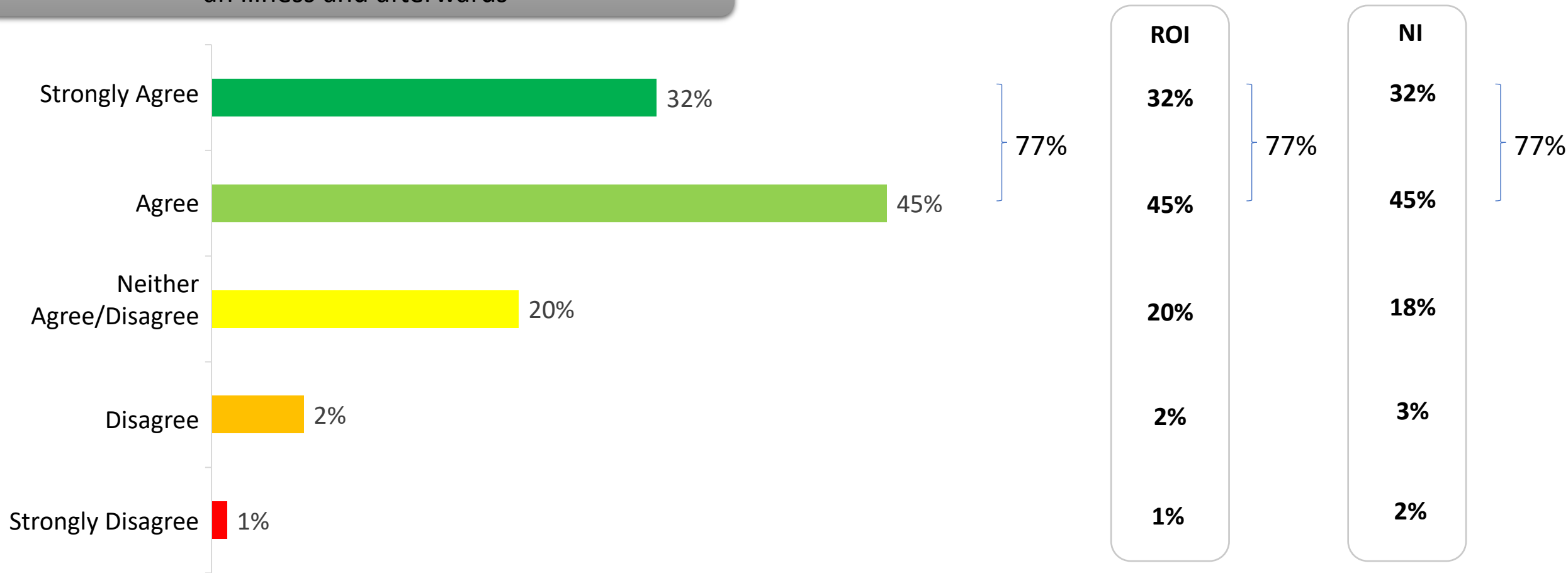
‘Palliative care may be suitable for a number of years’



The majority (77%) of adults agree that palliative care supports family, friends and carers during an illness and afterwards.



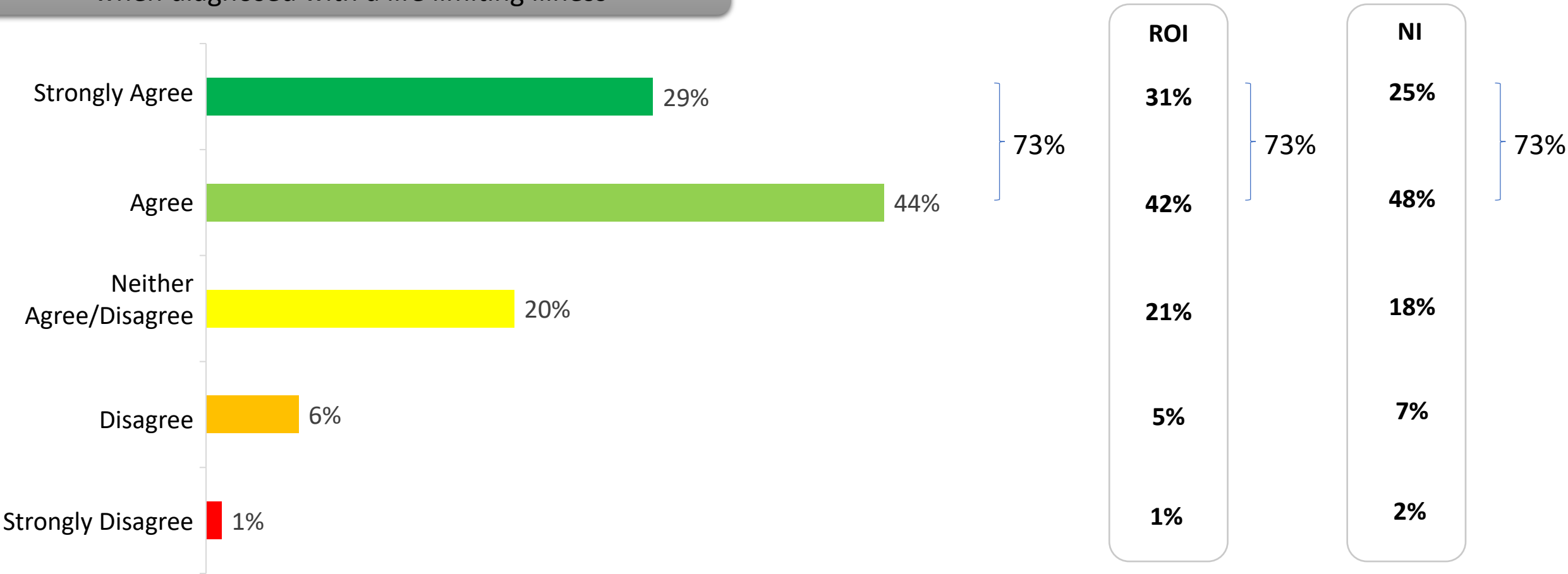
‘Palliative care supports family, friends and carers during an illness and afterwards’



The majority (73%) of adults think that palliative care should be considered as early as possible when diagnosed with a life limiting illness.



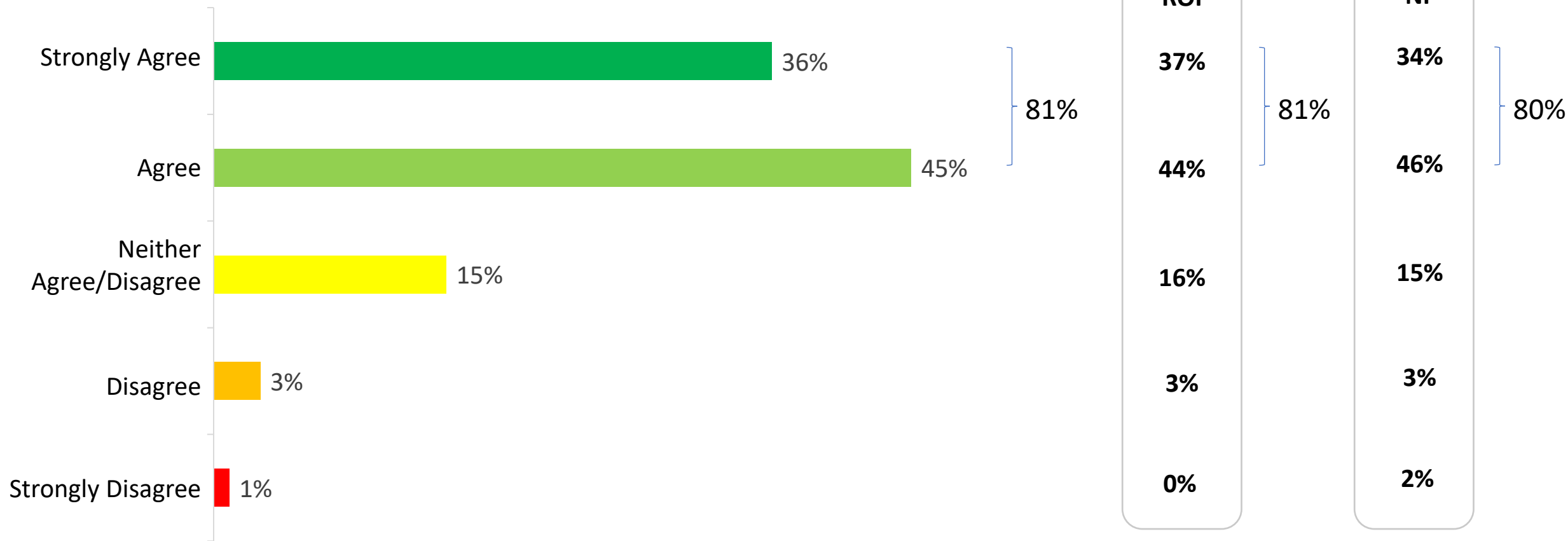
‘Palliative care should be considered as early as possible when diagnosed with a life limiting illness’



81% of adults think palliative care is beneficial for anyone with a life limiting illness.



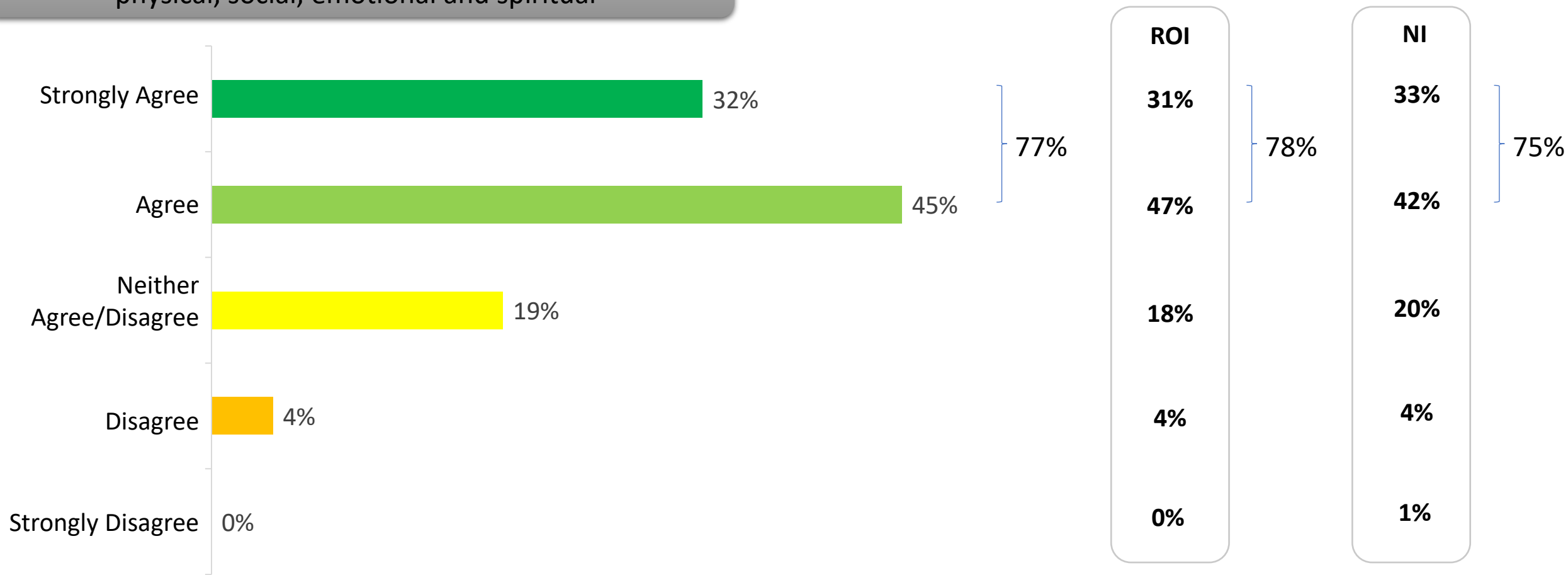
'Palliative care is beneficial for anyone with a life limiting illness'



77% of adults agree that palliative care, cares for all aspects of the person physical, social, emotional, and spiritual.



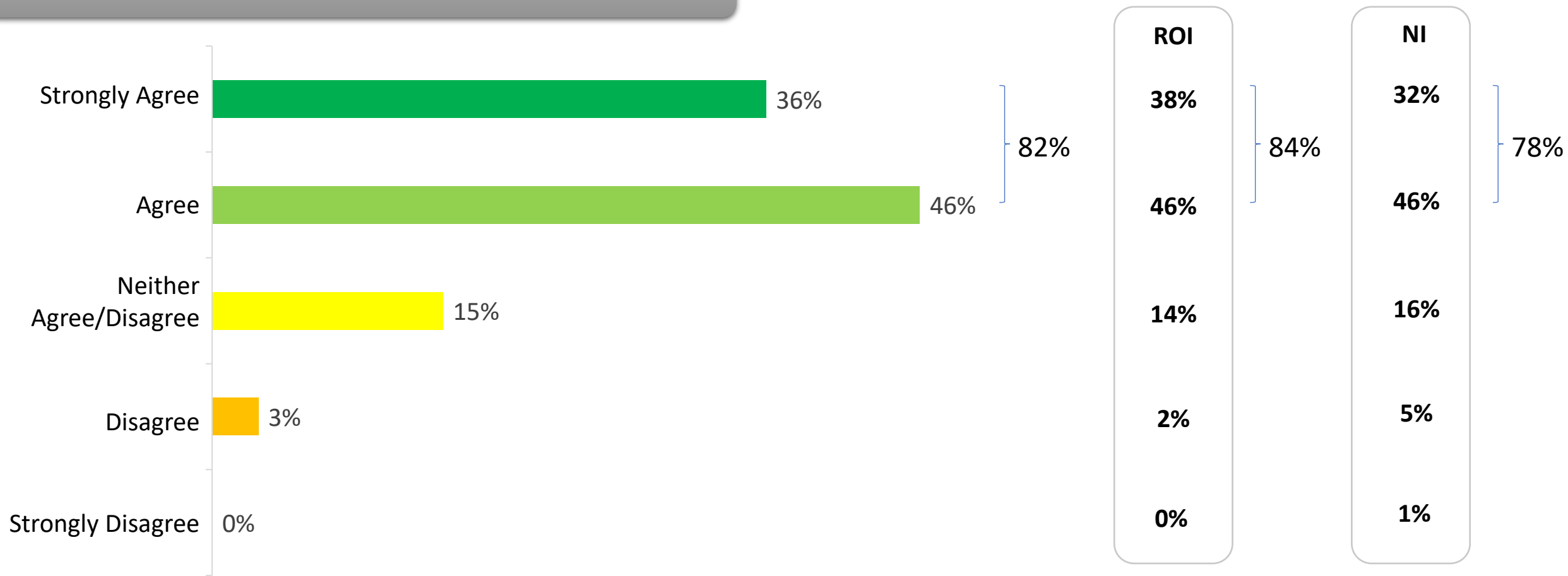
‘Palliative care, cares for all aspects of the person, physical, social, emotional and spiritual’



82% of all adults think palliative care is suitable for people of any age. 84% of adults from ROI agree and 78% of adults from NI agree.



'Palliative care is suitable for people of any age'





THANK YOU.

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APPENDIX

Please select how much you agree with the following statements:

Cell content: Column% Chi2 level(W): 5		What gender are you?				18 to 24	25 to 34	45 to 54	55plus
		Total	Male	Female	Other	18 to 24	25 - 34	45 - 54	55 +
All Ireland		1502	723	779	0	144	168	346	467
If a person is receiving palliative care, it means they are in the last days or weeks of their life									
Strongly Agree		15 %	15 %	16 %	0 %	12 %	20 %	16 %	14 %
Agree		35 %	35 %	35 %	0 %	24 %	37 %	36 %	37 %
Neutral		25 %	31 %	19 %	0 %	35 %	25 %	22 %	20 %
Disagree		21 %	17 %	25 %	0 %	24 %	15 %	23 %	26 %
Strongly Disagree		4 %	3 %	5 %	0 %	6 %	3 %	4 %	3 %
I prefer not to think or talk about palliative care									
Strongly Agree		11 %	12 %	10 %	0 %	11 %	22 %	9 %	10 %
Agree		29 %	33 %	25 %	0 %	29 %	27 %	29 %	24 %
Neutral		31 %	31 %	33 %	0 %	31 %	31 %	30 %	33 %
Disagree		22 %	20 %	23 %	0 %	23 %	19 %	23 %	24 %
Strongly Disagree		7 %	5 %	9 %	0 %	6 %	2 %	9 %	9 %
Palliative care may be suitable for a number of years									
Strongly Agree		22 %	18 %	26 %	0 %	14 %	23 %	28 %	21 %
Agree		47 %	48 %	46 %	0 %	41 %	46 %	48 %	54 %
Neutral		23 %	25 %	20 %	0 %	29 %	25 %	20 %	16 %
Disagree		7 %	8 %	7 %	0 %	12 %	6 %	5 %	8 %
Strongly Disagree		1 %	1 %	1 %	0 %	4 %	0 %	0 %	0 %

Palliative care supports family, friends and carers during an illness and afterwards

Strongly Agree	32 %	25 %	38 %	0 %	22 %	29 %	35 %	40 %
Agree	45 %	45 %	45 %	0 %	47 %	45 %	43 %	49 %
Neutral	18 %	25 %	14 %	0 %	23 %	23 %	17 %	10 %
Disagree	4 %	4 %	4 %	0 %	7 %	3 %	3 %	2 %
Strongly Disagree	1 %	1 %	0 %	0 %	1 %	0 %	1 %	0 %

Palliative care should be considered as early as possible when diagnosed with a life limiting illness

Strongly Agree	29 %	24 %	33 %	0 %	21 %	27 %	34 %	34 %
Agree	44 %	46 %	43 %	0 %	38 %	44 %	47 %	47 %
Neutral	20 %	21 %	18 %	0 %	27 %	26 %	14 %	14 %
Disagree	6 %	7 %	5 %	0 %	8 %	2 %	5 %	4 %
Strongly Disagree	1 %	2 %	1 %	0 %	6 %	0 %	1 %	2 %

Palliative care is beneficial for anyone with a life limiting illness

Strongly Agree	36 %	30 %	42 %	0 %	24 %	29 %	39 %	44 %
Agree	45 %	43 %	46 %	0 %	38 %	50 %	45 %	47 %
Neutral	15 %	21 %	11 %	0 %	26 %	20 %	12 %	7 %
Disagree	3 %	4 %	2 %	0 %	6 %	2 %	2 %	3 %
Strongly Disagree	1 %	1 %	0 %	0 %	5 %	0 %	1 %	0 %

Palliative care, cares for all aspects of the person, physical, social, emotional and spiritual

Strongly Agree	32 %	28 %	37 %	0 %	25 %	32 %	32 %	39 %
Agree	45 %	45 %	44 %	0 %	35 %	47 %	49 %	45 %
Neutral	19 %	22 %	15 %	0 %	28 %	19 %	16 %	13 %
Disagree	4 %	5 %	3 %	0 %	10 %	2 %	2 %	3 %
Strongly Disagree	0 %	1 %	0 %	0 %	2 %	0 %	1 %	0 %

Palliative care is suitable for people of any age

Strongly Agree	36 %	29 %	44 %	0 %	22 %	34 %	38 %	46 %
Agree	46 %	47 %	45 %	0 %	40 %	47 %	49 %	46 %
Neutral	15 %	19 %	10 %	0 %	25 %	17 %	10 %	7 %
Disagree	3 %	5 %	2 %	0 %	10 %	3 %	2 %	1 %
Strongly Disagree	0 %	1 %	0 %	0 %	3 %	0 %	0 %	0 %